### REIMAGINE SINGAPORE A QUARTERLY FEED FROM THE CITY OF POSSIBILITIES



## TOUCHDOWN IN SINGAPORE WITHOUT TAKING OFF

With travel still a distant daydream, turn towards novel and exciting experiences in Singapore from the safety and comfort of home. In this issue, learn about specially curated virtual tours and experiences, latest travel trends and precautionary measures that will give travellers peace of mind and the confidence to visit Singapore when the time is right to travel again.

### WELLNESS IN THE CITY

Not just a bustling metropolis, Singapore's natural bounty is also abundant. Visitors can traverse the island's interlinking network of park connectors for a break from the city, or take a yoga break in one of our many nature parks.

#### FOLLOW NATURE'S TRAIL THROUGH THIS CITY

Our virtual tours of natural trails are a great way to press pause on the pace of life from anywhere in the world. Anyone can head on 360° virtual tours and enjoy immersive experiences of tranquil locations like **Pulau Ubin** and **Coney Island.** 

Step on a treadmill and simulate a walk through the **Sungei Buloh Nature Reserve**, observing the rich biodiversity of Singapore as you sweat it out at home. Tour our island-city where urban districts are connected by an island-wide network of parks and nature trails – the city is full of possibilities.







## OUR FLAVOURS, YOUR KITCHEN

No one has to miss out on the taste of Singapore even as they are waiting to visit. From indulgent dinner party favourites like Chilli Crab and Chicken Rice to healthy, hearty meals for the family – anyone around the world can try their hand at these easy-to-follow recipes:



#### SLICED FISH BEE HOON

A wholesome fish broth noodle soup that is amongst the country's favourite comfort foods. Prepared with fried or thinly sliced pieces of fish, cognac or milk is often added to the broth – the perfect meal served hot in a pot. Visit **HealthHub**.

#### DHAL CURRY

A healthy lentil curry cooked with tempered spices and vegetables, Dhal Curry is staple in Indian cuisine, and a crowd favourite across the island. It can be enjoyed with warm rice or unleavened flat bread. Visit **Roti & Rice.** 

#### MEE SOTO

Sliced Fish

Bee Hoon

Mee Soto is a soupy, yellow noodle dish made in warm chicken broth, sprinkled with chicken meat, fried shallots and sambal (chili paste). Visit **Meat Men.** 

Dhal Curry

Mee Soto



### SAFE, CLEAN AND RELIABLE TRAVEL

Singapore is committed to keeping sanitation practices top of mind. Travellers can rest assured that the following safety measures are in place island-wide, so that they can explore with peace of mind.

#### FREQUENT SANITATION

Emphasis has been placed on sanitising all high-touch areas such as lift buttons, handrails and service counters, which are disinfected every 2 hours in accordance with the Advisory on Surface Cleaning and Disinfection for COVID-19. This allows for greater safety at venues with higher traffic. Self-automated robots have been deployed at various locations to facilitate more frequent disinfecting cycles and non-human sanitation.

#### SOCIAL BEHAVIOUR

Singapore has various social measures in place to ensure safety in public areas which includes the mandatory wearing of face masks, limiting group sizes, and crowd control. Establishments have also pivoted towards contactless digital services, reducing the need for face-to-face interactions.





# VIRTUAL TOURS, REAL EXPERIENCES

Discover Singapore's rich culture and heritage by going on an online tour (charges will apply) with any of the listed partners.

#### MONSTER DAY TOURS

Created with the goal to "go big or go home", Monster Day Tours offers larger than life virtual tours of Singapore, complete with interactive events and classes. Choose from tours of **Fort Canning Hill**, **Chinatown** or the iconic **Singapore River**, just to name a few. Book your virtual experience <u>here</u>.

#### TRIBE

Opt for interactive livestream experiences with Tribe, an engaging way to be a part of the action without physically being at the centre of it. These tours take visitors on a cultural journey of discovery, from visiting local old-school confectionaries to learning more about hawker stall stories. Book your virtual experience **here**.

#### EVERYDAY TOUR COMPANY

It's now possible to discover the hidden sights and facets of Singapore, even remotely. With virtual tours such as "Singapore Public Housing", anyone can learn about Singapore's unique culture, history, and politics online. Book your virtual experience **here**.











#### TRAVELLING SAFELY

Build trust and create peace of mind in travellers by providing information on contactless check-ins, health advisories and existing safety initiatives, like Singapore Changi Airport's hands-free check-in and bag drop.

#### WORKCATION

The pandemic has changed the way we work and travel. Combining a work trip with leisure travel, workcations have been increasingly popular. To give people the flexibility of remote work, offer appropriate information on the technological infrastructure in place (Wi-Fi speeds, cleanliness, etc.) at the accommodation they choose to take up. Furthermore, consider sharing hotel packages for those looking for a workcation.

#### TECH AND TRAVEL

A peek into the on-ground experience in a foreign destination gives people a sense of comfort and peace of mind, as they get an intimation of what to expect once they land. Share details on immersive and interactive tours like 360° virtual tours to keep the wonder of travel alive in their minds.

#### YOUNGER TRAVELLERS

Research (by Squaremouth, a travel insurance agency) revealed that the average age of travellers has gone down from 50 to 38 years old. This younger demographic also shows a preference for holistic wellness. To appeal to this demographic, develop itineraries and plans that revolve around wellness and ways to unwind. Find out more **here**.

### TRADE TOOLS

Quick links to assist you to plan for the future when travel resumes.

#### CHANGI TRAVEL CIRCLE

Images

Made Possible

The Changi Travel Circle is a B2B programme by Singapore Changi Airport for travel trade partners from around the world, for all things related to Changi Airport and Jewel Changi Airport. Find out more **here**.

#### FOR QUICK SHARING

Did you know? Concise information is available for easy sharing with prospective clients via messaging platforms. Find out more **here.** 

#### DIGITAL ITINERARIES

View our digital itineraries that cover a collection of specially curated activities for more travel inspiration to Singapore. Find out more <u>here</u>.

Videos

Digital Itineraries



Passion





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