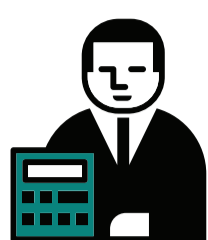


## REGISTERING FOR A TIH BUSINESS ACCOUNT

### A WHY YOU SHOULD REGISTER FOR A BUSINESS ACCOUNT



Businesses can register for a Business account which provides access to free-to-use tourism offerings' information and media assets. Business Users can also request access to Application Programming Interface (API) services and obtain an API key.

Users from Singapore businesses can also upload tourism offerings and media assets on TIH, gaining exposure to TIH's wide user base.

If you are using TIH for business purposes, or on behalf of your company, we encourage you to register for a Business User account to access the full suite of features available.

### B TYPES OF BUSINESS ACCOUNTS



**Singapore Businesses**  
(Businesses with Corppass)



**Overseas Businesses**  
(Businesses without Corppass)



WHAT YOU CAN DO:		BUSINESS PRODUCT ADMIN*	BUSINESS PRODUCT USER	BUSINESS USER
Access content	View and download content	✓	✓	✓
Manage users within your organisation	Elevate user account	✓	✗	✗
	Activate/deactivate user accounts	✓	✗	✗
Manage own content on TIH	Contribute content	✓	✓	✗
	Update content	✓	✓	✗
	Delete content	✓	✓	✗
Manage organisation's content on TIH	View organisation's content	✓	✓	✗
	Update organisation's content	✓	✗	✗
	Delete organisation's content	✓	✗	✗
	Approve requests	✓	✗	✗
Request for API key		✓	✓	✓
List organisation on Business Directory		✓	✗	✗

\* Each organisation can have up to 2 Business Product Admin users.

### C REGISTERING FOR A BUSINESS ACCOUNT



For users from businesses with Corppass  
**Register for a Business Product Admin/User account with your Singpass.**

Your Singpass must be linked to your company's Corppass before registration. For information on linking your company's Corppass, please visit this link for more information.



For users from businesses without Corppass  
**Register for a Business User account with a valid email address.**

### D COMMON FAQs

**Q1. Can my organisation register for multiple Business User accounts?**

Yes, there is no limit to the number of accounts that can be created for each organisation. However, each organisation can only have up to 2 Business Product Admin accounts.

**Q2. My Business Product Admin has left the organisation, how do I assign the Business Product Admin role to another user?**

Each organisation has up to 2 Business Product Admin users. If one BPA has left the organisation, the other BPA can manage your organisation's user accounts on TIH, de-activate the earlier account and elevate another user to the Business Product Admin role.

Visit this [link](#) for a guide on managing organisation's users.

**Q3. I have registered for a Basic User or Developer account previously, how do I register for a Business account with my email address?**

Each email address can only be linked to one TIH account. If you had previously used your email address to create another TIH account, to change your account type, please contact the TIH helpdesk at [TIH\\_ServiceDesk@ncs.com.sg](mailto:TIH_ServiceDesk@ncs.com.sg).



Find more information on TIH account registration [here](#) or reach out to us at [STB\\_TIH@stb.gov.sg](mailto:STB_TIH@stb.gov.sg).