



QUICK REFERENCE GUIDE

EXTRACTING CONTENT ON TIH

INTRODUCING TIH

TIH is a global platform for businesses to directly connect, access and share Singapore tourism information and travel software services



Connect tourism information & services in real-time to more than **2,800 registered businesses*** across more than **80 countries globally***

**As of January 2020*



Have **free, direct** access to a wealth of the **latest tourism content** across **11 categories**



Build **compelling experiences of Singapore** to meet the needs of your customers by **customising your apps or websites with the latest tourism content**

WHAT DOES TIH MEAN FOR YOU?

Get the **latest tourism offerings** such as walking trails, tours, events, and restaurants to enhance your content



Access a variety of **free-to-download images and videos** to supplement your travel itineraries or articles in promoting Singapore as a tourist destination

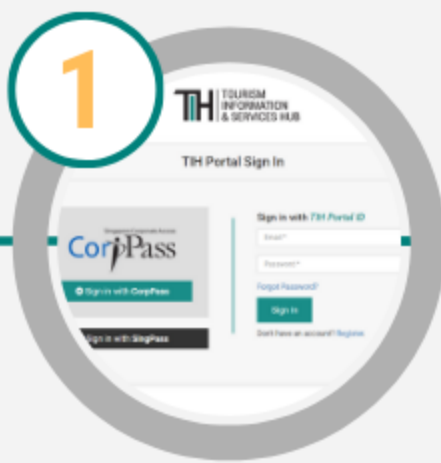
DID YOU KNOW?

You can extract large volume of content and media through TIH APIs.

Integrating with TIH API is easy. For businesses, you can start by requesting for an API key.

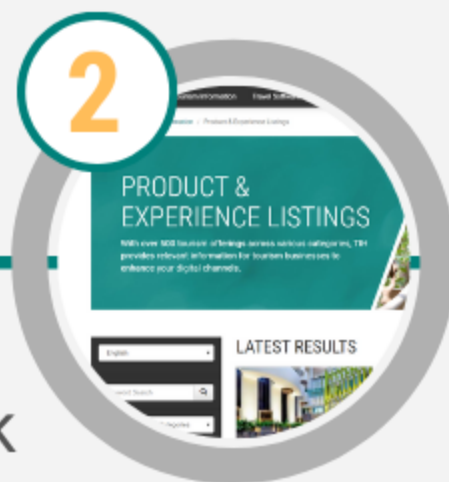
For a step-by-step guide on API integration, please visit the Developers Portal <https://tih-dev.stb.gov.sg/>

HOW TO EXTRACT CONTENT



Login to TIH using:

- CorpPass
- TIH Portal ID



Hover over **Tourism Information** and click on **Product & Experience Listings**



Search and select the listing you wish to browse

Click on the icons to **print, share, copy to clipboard or save as a bookmark**



HOW TO EXTRACT MEDIA



Login to TIH using:

- CorpPass
- TIH Portal ID



Hover over **Marketing and Media Assets** and click on **Digital Images & Videos**



Search and select the image or video you wish to download

Click "**Download Media**" to download the chosen image or video



FREQUENTLY ASKED QUESTIONS

1) What type of content can I download on TIH?

For Businesses and Developers, you can download Product & Experience Listings, Digital Images and Videos and Destination Guide.

For Public users, you can download Digital Images & Videos

2) Is the content free to use?

Yes, all content on TIH are global, perpetual, non-exclusive and royalty-free.

3) Is the content on TIH reliable?

Yes, all content on TIH are contributed only by registered Singapore businesses.



CONTACT US

Visit us at
<https://tih.stb.gov.sg/>

Drop us an email at
STB_TIH@stb.gov.sg

for more information or if you need further assistance