



**QUICK REFERENCE GUIDE**

# **CONTRIBUTING CONTENT ON TIH**

# INTRODUCING TIH

TIH is a global platform for businesses to directly connect, access and share Singapore tourism information and travel software services



Connect tourism information & services in real-time to more than **2,800 registered businesses\*** across more than **80 countries globally\***

*\*As of January 2020*



Have **free, direct** access to a wealth of the **latest tourism content** across **11 categories**



Build **compelling experiences of Singapore** to meet the needs of your customers by **customising your apps or websites with the latest tourism content**

## WHAT DOES TIH MEAN FOR YOU?

Share highlights of your attractions, events, tours, accommodation and more to **extend your reach and exposure to a wider audience**



List your latest events information for businesses to **use on their platforms**



Share information about your venues to **showcase it to a global audience**

### DID YOU KNOW?

You can contribute large volume of content and media through TIH APIs.

Integrating with TIH API is easy. For businesses, you can start by requesting for an API key.

For a step-by-step guide on API integration, please visit the Developers Portal <https://tih-dev.stb.gov.sg/>

# HOW TO CONTRIBUTE CONTENT

STEP  
01



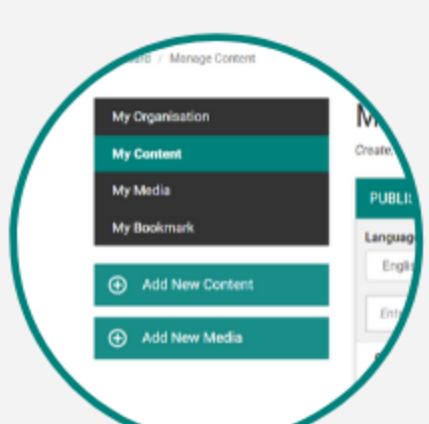
For **Singapore business users**, login to TIH using **CorpPass**

STEP  
02



Scroll down to the bottom of your dashboard page and click on "**Manage Content**"

STEP  
03



Click on "**Add New Content**" to start uploading a new listing

STEP  
04



Select the **category of content** you wish to upload and follow the guided process to upload content

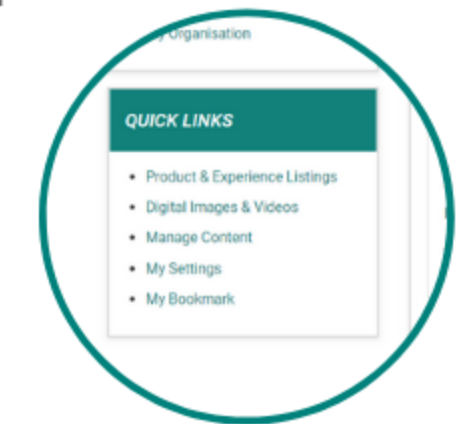
# HOW TO CONTRIBUTE MEDIA

STEP  
01



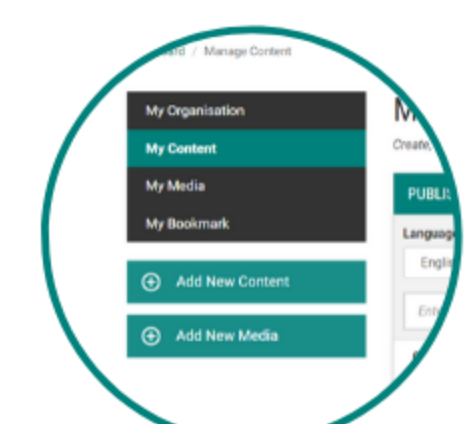
For **Singapore business users**, login to TIH using **CorpPass**

STEP  
02



Scroll down to the bottom of the landing page and click on "**Manage Content**"

STEP  
03



Click on "**Add New Media**" to start uploading a new image or video

STEP  
04



Click "**Start Here**" to follow the guided process to upload media

# FREQUENTLY ASKED QUESTIONS

## 1) What type of content can I contribute?

You can contribute any information on your Singapore-related tourism product.

## 2) How long will it take for the new content to go live?

Once published, new content and information will go live.

## 3) Is there a requirement for my content to be updated regularly?

Yes, you are encouraged to keep your content updated and relevant.

## 4) Will STB or other users edit the content I submit?

No, no other users apart from the content owner will be allowed to edit any content.



## CONTACT US

Visit us at  
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Drop us an email at  
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for more information or if you need further assistance